



Phone: 800-473-1287
Web: CV-Performance.com
Email: info@cv-performance.com

CV Performance Dealer Application

Thank you for your interest in joining the CV Performance Dealer program. CVP is committed to providing quality products and supporting our dealers for a successful partnership.

Minimum Dealer Requirements

1. A legitimate, established retail business in the motorcycle industry. *
2. Retail storefront or service shop open to the public, located on a commercial property.
3. Online retailers or distributors, please contact CV Performance for additional requirements.

*Non-motorcycle businesses, residential businesses, garage builders, or online auction sellers are not eligible.

Please include the following documentation with your signed application:

1. Copy of your Business License, Federal Tax ID (required), and current State Seller or Resale Permit.
2. For new businesses not commercially listed, please provide additional proof of retail storefront.
3. Name(s) of other distributors or manufacturers you are authorized to purchase from.

Please email scanned copies or mail the completed application along with the supporting documentation to:

Email: info@cv-performance.com OR mail to: **CV Performance Inc.**
6380 McLeod Dr. #3
Las Vegas, NV 89120

If you have questions, please email: info@cv-performance.com

The CV Performance Commitment

The CVP dealer program offers discount dealer pricing to retail motorcycle businesses and shops. Advantages of becoming a CVP authorized dealer include:

- Top quality performance products.
- Price matching on select items.
- Online access 24/7 to pricing and ordering.

What we ask of our dealers:

- Offer CVP products for retail sales or service in your area at a retail location.
- Stock CVP products and/or place orders on a regular basis. ¹
- Promote the use of CVP brand products to your customers.
- Respect the CVP brand by not repackaging our products or substituting alternate knockoff products.
- To help keep costs low and service high, orders are placed through our website at cv-performance.com
- Comply with our policies and terms of service. ¹

Thank you for your interest in becoming a CV Performance dealer. Dealer access and pricing² will be provided upon business verification and approval. We look forward to working with you.

¹ **CV Performance** reserves the right to restrict, deny, or revoke dealer status if any business is in violation of our dealer policy. CVP products may NOT be offered through third-party online sites priced below MSRP. Initial orders from new dealers may require an opening order with a quantity of 2 or more per item ordered followed by quarterly sales activity. Discounts will be reduced or revoked for inactive dealers. Contact CV Performance for details and dealer policies.

² Dealer pricing applies to all **CVP** brand products and other select products only. Some products we stock for direct retail customers are not eligible for dealer sales, including products from HardDrive, WPS, Mid-USA, or various OEM items.



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Company Information

Business Name
Contact Person
Billing Address
City, State / Province, Zip
Shipping Address (if different)
City, State / Province, Zip
Phone number(s) Ph:
Email Address (required)
Website
Business Type Retail [] Service [] Distribution [] Other:
Operating as (Check one) Sole Proprietor [] Partnership [] LLC [] Corporation []
State of Corporation: Fed Tax ID (Do not send SSN):

References

Vendor/Distributor Names

Business Owners, Partners, Officers, and Authorized Buyer

Print Name and Title
Signature of Owner/Officer Date
Print Name and Title
Signature of Owner/Officer Date
Print Name and Title
Signature of Owner/Officer Date

The above signers acknowledge that all information supplied is accurate and that the business meets the minimum dealer requirements. Complete policies, terms, and conditions can be found at cv-performance.com/dealer-terms Application subject to review and approval.

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