



**Phone:** 800-473-1287  
**Web:** CV-Performance.com  
**Email:** info@cv-performance.com

## CV Performance Dealer Application

Thank you for your interest in joining the CV Performance Dealer program. CVP is committed to providing quality products and supporting our dealers for a successful partnership.

### Minimum Dealer Requirements

1. A legitimate, established retail business in the motorcycle industry. \*
2. Retail storefront or service shop open to the public, located on a commercial property.
3. Established and licensed business.

\*Non-motorcycle businesses, residential businesses, garage builders, or online-only sellers are not eligible.

Please include the following documentation with your signed application:

1. Copy of your Business License, Federal Tax ID (required), and current State Seller or Resale Permit.
2. For new businesses not commercially listed, please provide additional proof of retail storefront.
3. Name(s) of other distributors or manufacturers you are authorized to purchase from.

Please email scanned copies or mail the completed application along with the supporting documentation to:

**Email:** [sales@cv-performance.com](mailto:sales@cv-performance.com) OR mail to: **CV Performance Inc.**  
6380 McLeod Dr. Ste 3  
Las Vegas, NV 89120

If you have questions, please email: [info@cv-performance.com](mailto:info@cv-performance.com)

### The CV Performance Commitment

The CVP dealer program offers discount dealer pricing to retail motorcycle businesses and shops. Advantages of becoming a CVP authorized dealer include:

- Top quality performance products for your customers.
- Priority order processing.
- Online access 24/7 to pricing and ordering.

What we ask of our dealers:

- Offer CVP products for retail sales or service in your area at a retail location.
- Stock CVP products and/or place orders on a regular basis. <sup>1</sup>
- Promote the use of CVP brand products to your customers.
- Respect the CVP brand by not repackaging our products or substituting alternate knockoff products.
- Comply with our policies and terms of service. <sup>1</sup>
- CV Performance no longer drop ships however, we will ship to your shop so you may serve your customers.

Thank you for your interest in becoming a CV Performance dealer. Dealer access and pricing<sup>2</sup> will be provided upon business verification and approval. We look forward to working with you.

<sup>1</sup> **CV Performance** reserves the right to restrict, deny or revoke dealer status if any business does not comply with our dealer policy. CVP products may NOT be offered through third-party sites (Amazon, eBay, Websites etc.) or advertised below MSRP online. Initial orders from new dealers may require an opening order with a quantity of 2 or more per item ordered OR order greater than \$199, followed by quarterly sales activity. Lower discount pricing will apply after the first order. Pricing will be reduced or revoked for inactive dealers. Contact CV Performance for details and dealer policies.

<sup>2</sup> Dealer pricing applies to all **CVP** brand products and other select products only. Some products we stock for direct retail customers are not eligible for dealer sales, including products from HardDrive, WPS, Mid-USA, or various OEM items.



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Company Information

Business Name
Contact Person
Billing / Shipping Address
City, State / Province, Zip
Authorized Buyer (if different)
Phone number(s)
Email Address (required)
Website
Business Type
Operating as (Check one)
Fed Tax ID (Do NOT send SSN):

References

Vendor/Distributor Names

Business Owners, Partners, Officers, and Authorized Buyer

Print Name and Title
Signature of Owner/Officer
Date
Print Name and Title
Signature of Owner/Officer
Date
Print Name and Title
Signature of Owner/Officer
Date

The above signers acknowledge that all information supplied is accurate, that the business meets the minimum dealer requirements, and that the signer and owners agree to all terms listed on our dealer page. Application subject to review and approval. Complete policies and terms and can be found at cv-performance.com/dealer-terms

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